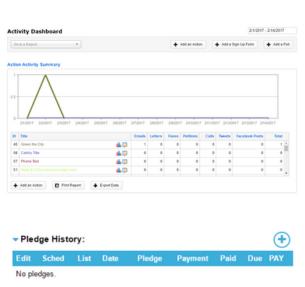
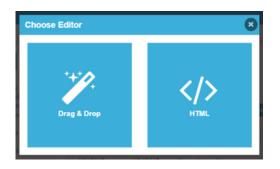
The Databank CRM

A capacity building solution for your unique needs

The Databank offers many tools to help your organization fulfill its mission.



| No pl | edges. | | | | | | |
|----------|--------------|------------|----------|------|--------|--------|-----------|
| Cor | ntribution l | distory: | | | | | (+ |
| Edit | List | Date | Amount | Туре | Method | Bundle | SC: |
| B. | JF14B | 6/9/2014 | \$20.00 | | | | \$0.00 |
| B | INKINC13 | 11/11/2013 | \$100.00 | Cust | InKnd | | \$0.00 |
| | | Subtotals: | \$120.00 | | | | \$0.00 |
| | | | | | | | |
| Acqu | isition | | | | | | |
| Ø. | web34A | 5/16/2013 | \$25.00 | WEB | CC | | \$0.00 |
| Ø | web34B | 5/16/2013 | \$500.00 | WEB | cc | | \$0.00 |
| | | Subtotals: | \$525.00 | | | | \$0.00 |



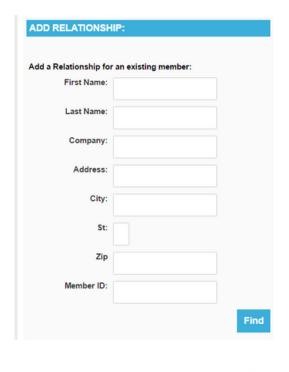
Configurable features include:

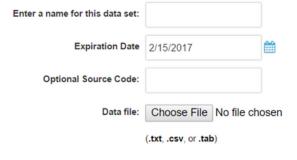
Core Databank Platform: As the foundation of our product, it is the database that tracks all information and activity about your constituents and communication with them, including advanced search features for segmenting and running reports.

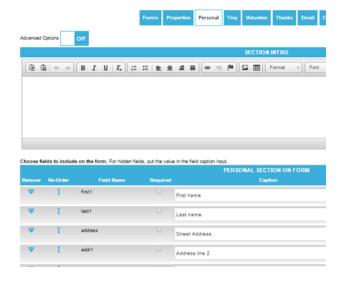
Advocacy: Powered by The SoftEdge, our advocacy software is the strongest and most versatile on the market. Send messages to your representatives, search elected officials, conduct polls, create comprehensive reports, and more. Includes Facebook app integration.

Fundraising: Create unlimited online forms, manage pledges and recurring gifts, and track soft credits, donor relationships, and major donor portfolio management. Enjoy full integration of online and offline giving.

PowerMail: Our email marketing software is fully integrated, which means you have one master email database with all your contact information, communication and responses. Use our Drag and Drop Editor for simple, appealing emails, or design your own from scratch with our HTML Editor. Also includes tools for A/B testing.







Additional features include:

Bundle Data Entry & Self-Service
Upload Tools: Worksheet style pages
allow for entering multiple new records
or contributions on one page, while
flagging possible duplicates
Automatically import lists temporarily or
permanently into your Databank.

Advanced Relationships: Track household giving, search and run reports, and set up a mail merge to do thank you notes - one per household with no headaches.

Form Builder: Easily create new web forms or edit your existing ones from right inside your Databank. No HTML knowledge required.

Training and support: Live training is available on an ongoing basis at no extra charge, or schedule private training to get one-on-one support for a fee.

Custom solutions: Don't see what you need here? We specialize in creating custom software to fit your unique needs.

To learn more, contact one of our Solution Strategists. Call 612-455-2255 or 1-877-603-0296 (toll free) or email info@thedatabank.com