

MEDIA ADVISORY: For Immediate Release

CONTACT: Chris Hanson, CEO of thedatabank, gbc

Phone: 612-455-3504

email: chris@thedatabank.com



thedatabank, gbc Recognized by B Lab as ‘Best for the World’

September 8, 2016: Minneapolis, Minn.

Today, Minneapolis-based company thedatabank, gbc received international recognition from B Lab’s Best for the World List in two categories: Overall “Best for the World” and “Best for Workers”.

The Best for the World List honors businesses internationally that earned a score in the top 10% of all Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. The B Corp “Best for the World List” sets the gold standard for high impact companies and demonstrates that any type of company can use business as a force for good. Honorees were recognized among micro, small, and mid-sized businesses around the globe.

This is the third year that thedatabank, gbc has been honored in the list since it began in 2011.

“It’s truly an honor to be recognized yet again by B Lab as one of the best of the best within the Certified Benefit Corporation community. We’re proud to be part of a movement that is redefining what it means to be a business,” said Chris Hanson, co-founder and CEO of thedatabank, gbc.

thedatabank, gbc creates strategic information solutions that help organizations leverage their relationships to make the world safe, sustainable and just. We do this by taking our clients’ challenges as our own, living in them, and providing actionable insights and tools to realize their vision.

Learn more about how thedatabank creates positive social impact at

<https://www.thedatabank.com> and at

<http://www.bcorporation.net/community/thedatabank-gbc-general-benefit-corporation>

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term.

For more information, visit www.bcorporation.net.