

**MEDIA ADVISORY: For Immediate Release**

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**thedatabank, gbc Recognized by B Lab as 'Best for the World' and  
Minnesota Business Magazine as '100 Best Companies to Work for 2015'**

April 14, 2015: Minneapolis, Minn.

thedatabank, gbc has been honored in two prestigious lists in as many months.

Today, the Minneapolis, Minnesota-based company received international recognition from B Lab's Best for the World List in two categories: Overall "Best for the World" and "Best for Workers". The Best for the World lists honor businesses internationally that earned a score in the top 10% of more than 1,200 Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. Honorees were recognized among micro, small, and mid-sized businesses around the globe. This is the second year that thedatabank, gbc has been honored in the list since it began in 2011.

"It's truly an honor to be recognized again by B Lab as one of the best of the best within the Certified Benefit Corporation community. We're proud to be part of a rapidly growing movement that is redefining what it means to be a business." said Chris Hanson, co-founder and CEO of thedatabank, gbc.

In March, thedatabank, gbc has once again been recognized in the '100 Best Companies to Work for 2015' list by Minnesota Business Magazine in the Small Business Category. This is the company's third time receiving this award. The 100 Best Companies to Work For honors Minnesota companies and organizations that are setting the standard for leadership, benefits, best work environment, innovative training programs and employee happiness.

thedatabank, gbc is currently just one of two businesses in Minnesota that hold both B Lab certification and public benefit corporation status.

thedatabank, gbc provides high performance, easy to use, affordable software solutions to nonprofit organizations; and provides a workplace that respects diversity, encourages innovation, and creates sustainable employment for our community. In addition, thedatabank strive to be a technology partner and nonprofit resource for these organizations.

Learn more about how thedatabank creates positive social impact at <https://www.thedatabank.com> and at <http://www.bcorporation.net/community/thedatabank-gbc-general-benefit-corporation>

**B Lab** is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term.

For more information, visit [www.bcorporation.net](http://www.bcorporation.net)